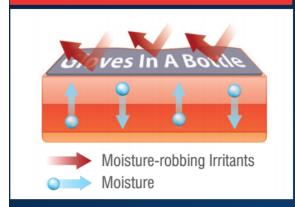


Conventional lotions only mask dry-skin symptoms with ingredients that artificially "moisturize" and need to be constantly reapplied because they come off.

Have you ever stopped using a "moisturizer" only to find your skin drier than it was before you started using it? Do you need to use more and more moisturizers just to keep your skin from feeling dry?

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Protected w/ Gloves In A Bottle®



Conventional lotions contain ingredients which "moisturize" artificially and trick the skin into feeling hydrated, which results in less natural moisture being produced - the only thing that is ever going to resolve a dry skin problem. Regular use of these "moisturizers" creates dependence to them.

Shielding Lotions[™] bond with the outer layer of skin cells becoming part of the skin itself. They come off naturally with exfoliating skin cells and protect from irritants that strip out moisture, while retaining natural moisture and oils to resolve dry, cracked & irritated skin anywhere it appears.



"My dermatologist recommended this cream as I have severely cracked hands, it's not greasy and has no perfume smell. A small dab goes a long way!! Great product, works wonders!"

Anne C Hollander

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